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One Step Closer To *Healthy* Living

Archer Daniels Midland Company recently announced that Health Canada has issued a ruling that will allow ADM's CardioAid® plant sterols to be added to foods. Health Canada's confirmation will clear the way for manufacturers in Canada to add plant sterols to a variety of foods and beverages up to approved levels.

Plant sterols, also known as phytosterols, occur naturally in plants and have been shown to be effective in blocking cholesterol absorption in the body, which may help lower cholesterol. Today, nearly 40 percent of Canadian adults have high blood cholesterol levels, according to the Heart and Stroke Foundation. ADM introduced CardioAid® plant sterols in the 1990s, and today offers the commercial product line globally in both powder and water-dispersible forms. The company's worldwide agricultural supply chain and processing facilities allow ADM to provide customers with consistent, high-quality plant sterols.

Health Canada has confirmed that plant sterols may be added to the following foods: mayonnaise, margarine, calorie-reduced margarine, yogurt and yogurt drinks, vegetable and fruit juices, salad dressing and unstandardized salad dressings and spreads.

In addition to the recent Canadian approval, earlier this year ADM received Novel Foods approval from the Ministry of Health of the People's Republic of China for the use of CardioAid® plant sterols in China. This approval allows Chinese food manufacturers to use plant sterols in foods and beverages. In addition, ADM has received notice from the U.S. Food and Drug Administration that it has no objection to the inclusion of CardioAid® in 19 food categories, the largest number of categories notified for any plant sterol currently on the market.



CardioAid®
plant sterols



For more information on ADM CardioAid® plant sterols and its vast array of uses, contact your L.V. Lomas Representative today.

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